

1  
ARCHIE  
SERIES

SEPT.

1  
**Archie's**

APPROVED  
BY THE  
COMICS  
CODE  
AUTHORITY

PDC

# MADHOUSE

10¢



**DOES THIS JIGSAW PUZZLE YOU?**



# Archie PUN-FOR-ALL

AMMONIA    CONTRITE    HISTORIAN  
FANATIC    TORTUOUS    FESTIVAL  
SHIVER    STAGNATION    ARCHAIC



BOYS AND GIRLS  
SEE IF YOU  
CAN USE EACH  
OF THESE  
WORDS IN A  
SENTENCE!

AMMONIA  
BEGINNER  
AT THIS!



DILTON WRITES BEAUTIFUL  
POETRY- BUT I CONTRITE  
A THING!



THAT'S HISTORIAN  
HE'S STUCK  
WITH IT!



YOU GET THE DUSTIEST  
OLD THINGS OUT  
OF FANATIC!



I TORTUOUS  
GOING TO THROW  
THE BALL!



I CAN PLAY BALL  
BUT FESTIVAL  
I HAVE TO EAT  
LUNCH!



I SPILLED VERONICA'S  
INK AND SHE'LL BE  
MAD IF SHIVER  
FINDS OUT!



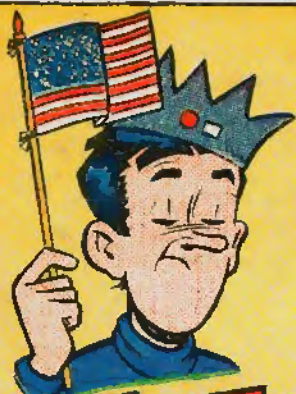
IF ALL THE GIRLS  
LEFT THIS WOULD  
BE A STAGNATION!



WE CAN'T HAVE  
ARCHAIC AND  
EAT IT TOO!



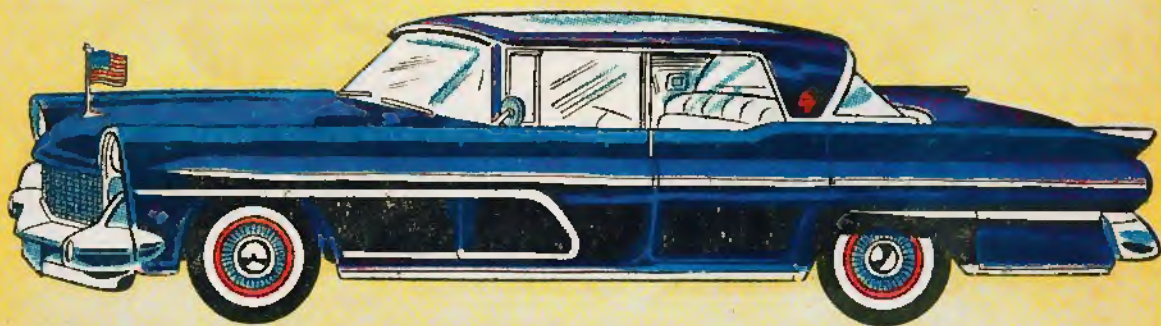




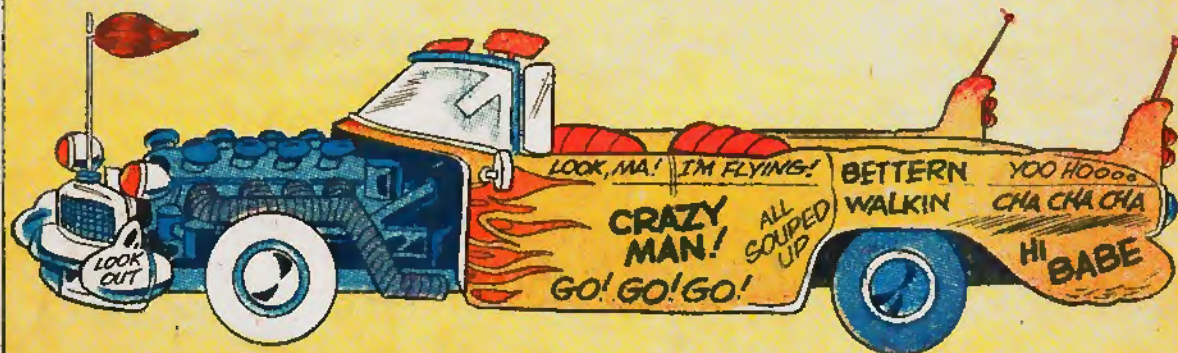
## STARS AND STRIPES DIVISION

**H**ere it is, gang! The dope you've been waiting for! At great effort and no expense, **MADHOUSE** did a lot of research--and now we can present our findings! Here's our idea of what would probably happen--

# IF TEEN-AGERS RAN THE GOVERNMENT!



FOR ONE THING, THE OFFICIAL DIPLOMATIC LIMOUSINE WOULD BECOME



...THE OFFICIAL DIPLOMATIC HOT-ROD!



# A NEW ARMY UNIFORM WOULD BE DESIGNED

ON THE TREASURY  
EMBLEM, INSTEAD  
OF A SHIELD, WE'D HAVE..

FOOTBALL  
HELMET

TEE SHIRT

IVY LEAGUE  
COMBAT  
JACKET

BLUE  
JEANS

RED ITALIAN  
SOCKS

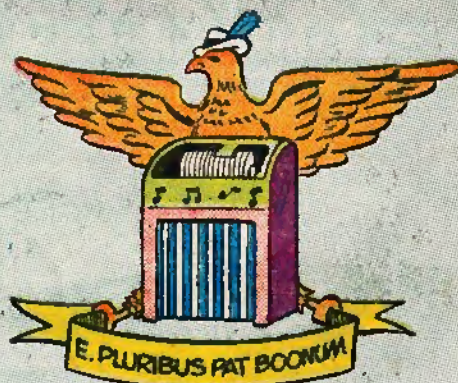
WHITE  
TENNIS  
SHOES



FIELD PACK  
CONTAINING  
WEEKLY RATION  
OF JELLY  
BEANS, GUM  
AND "ARCHIE"  
COMIC  
BOOKS



...A JUKE BOX



THE CONSTITUTION WOULD HAVE TO BE RE-WRITTEN...

OLD VERSION

WE THE PEOPLE of the United States, in order to form a more perfect Union, establish justice, insure domestic tranquility, provide for the common defence, promote the general welfare, and secure the blessings of liberty to ourselves and our posterity, do ordain and establish this Constitution.

NEW VERSION

WE THE HIPSTERS OF THE UNITED STATES BIT, IN ORDER TO, UKE, COME ON BIG WITH THE TOGETHERNESS, SET UP A FAIR SHAKE, COOL THE HOME FRONT, DEFEND EACH AND EVERY CAT, MAKE IT WITH THE GENERAL WELFARE, AND NAIL DOWN THE FREEDOM BIT FOR ALL OF US, MAN, AND DO HEREBY CLUE IN AND SET UP THIS HERE CONSTITUTION FOR THE U.S.



SEVERAL NEW CABINET POSTS WOULD BE CREATED...



SECRETARY OF  
FASHION



SECRETARY OF  
HEALTH, WELFARE  
AND CHA CHA



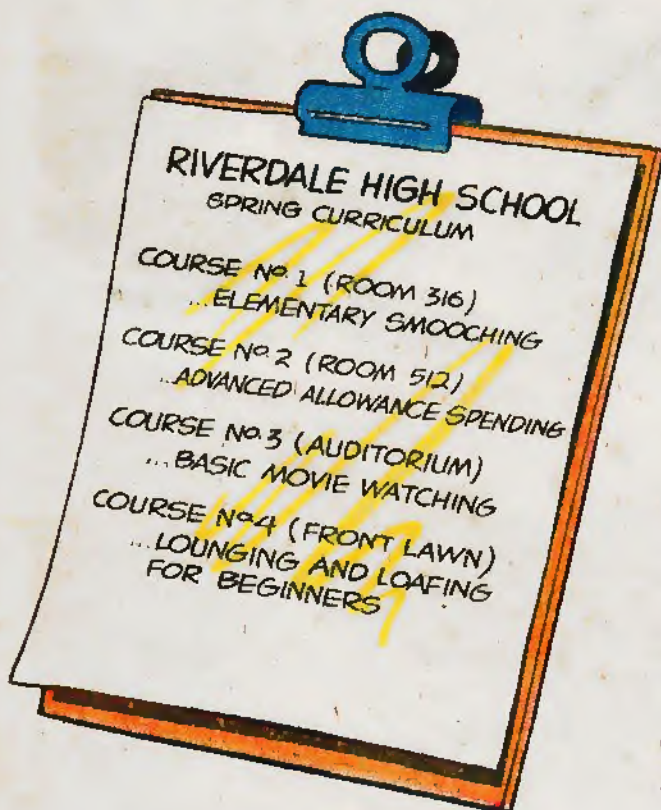
SECRETARY OF  
DATING



SECRETARY OF THE  
INTERIOR (HAMBURGER  
DIVISION)

WE'D NEED NEW  
COURSES, TOO..

AND NEW HOLIDAYS FOR  
SCHOOLS TO BE CLOSED ON..



NATIONAL LICHEE NUT WEEK, AND..



RICK NELSON'S BIRTHDAY

SO DON'T STAND THERE, STOOPID! GO VOTE FOR THE TEEN-AGE PARTY!



Bored with the Book-of-the-Month club? Fed up with the Candy-of-the-Month club? Tired of the Toy-of-the-Month club? Then you're ready to join the one club that EVERY teen-ager needs-

# LOOT - OF - THE MONTH CLUB



This month's selection:  
**HALF OF FORT KNOX!**

If you are dissatisfied with this month's selection, you may return it and select one of the following:

1. Binq Crosby's Bank Balance
2. The "TAKE" From Las Vegas For The Entire Month of February, 1959

PUT AN END TO  
YOUR ALLOWANCE  
WORRIES!

**JOIN UP TODAY!**

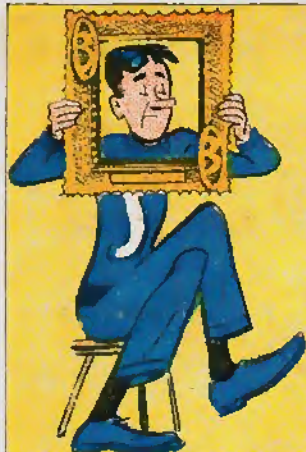
PLEASE ENROLL ME IN YOUR DANDY NEW  
LOOT-OF-THE-MONTH CLUB. AS SECURITY  
I AM ENCLOSING MY CLASS RING, 500  
SHARES OF A.T. AND T. STOCK, AND MY KID  
SISTER.

NAME \_\_\_\_\_

NUMBER \_\_\_\_\_

CELL BLOCK \_\_\_\_\_





## LICK 'N PASTE DIVISION

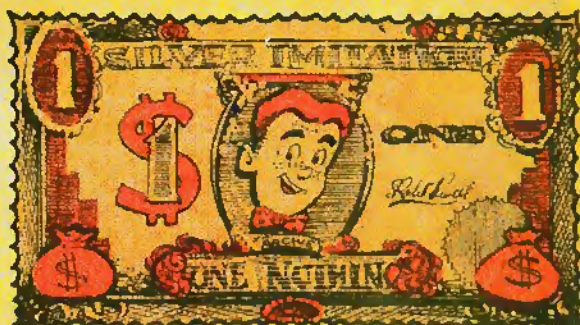
Nowadays, every supermarket hands out Green Stamps to its customers, to be traded in for merchandise. Well, we think it's a swell idea. In fact, we think it should be done by lots of OTHER businesses! To show what we have in mind, **MADHOUSE** presents some dandy suggestions for

# TRADING STAMPS OF THE FUTURE!

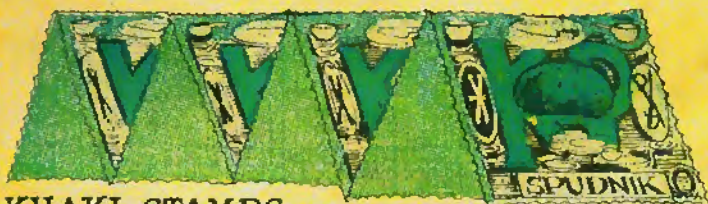


### BLACK AND BLUE STAMPS

Handed out by Department Stores to brave customers during Annual Clearance Sales.



**GOLD STAMPS**—Distributed by banks to depositors who never overdraw their accounts.



### KHAKI STAMPS—

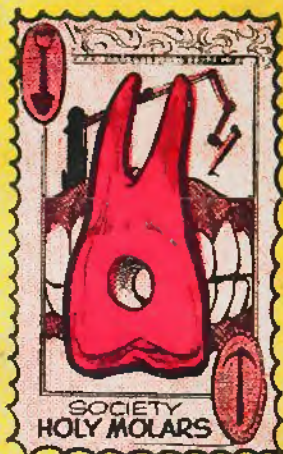
Given by the Army to all draftees—one for each month of K.P. duty.



**PALE STAMPS**—Given to movie fans who sit through horror films.



**YELLOW STAMPS**—Given to movie fans who are too cowardly to sit through horror films.

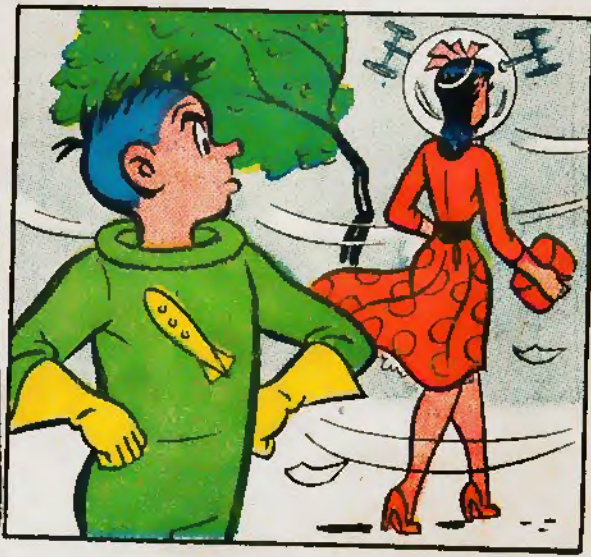
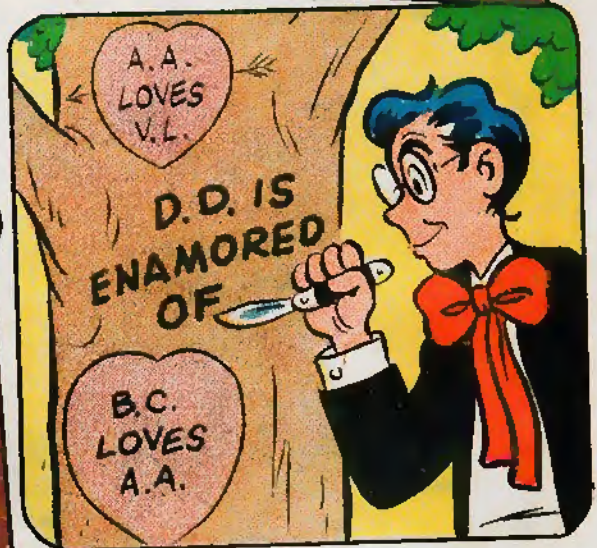


### RED STAMPS—

Handed out by Dentists to good patients:  
Extractions - 10 stamps  
Fillings - 6 stamps  
Excessive screaming - minus 4 stamps



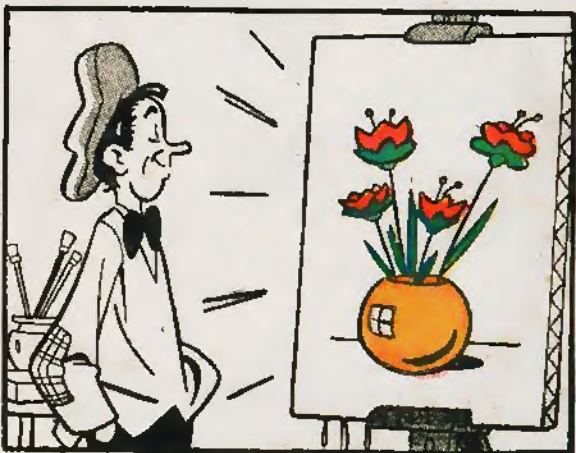
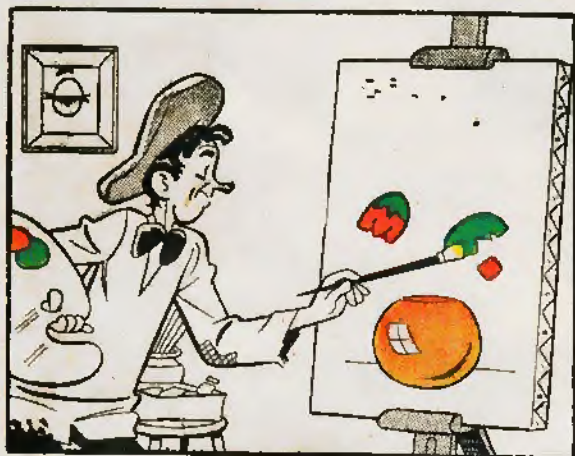
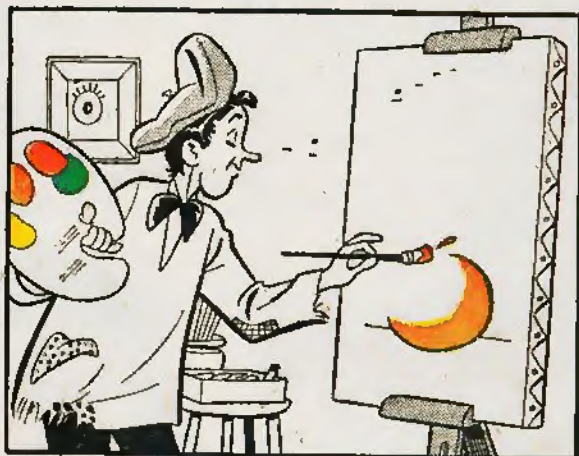
Archie's **TOO FUNNY FOR WORDS**





# Jughead DiPSY DOODLES

"WATER  
BOY"



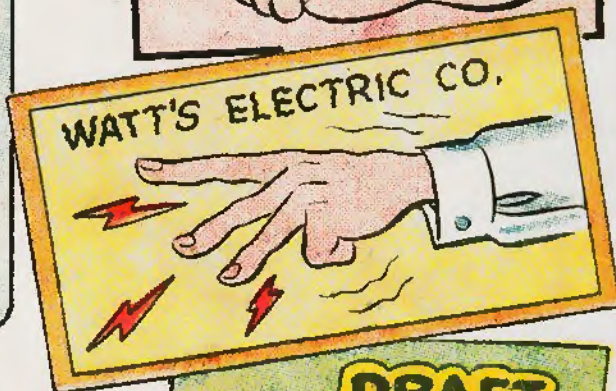
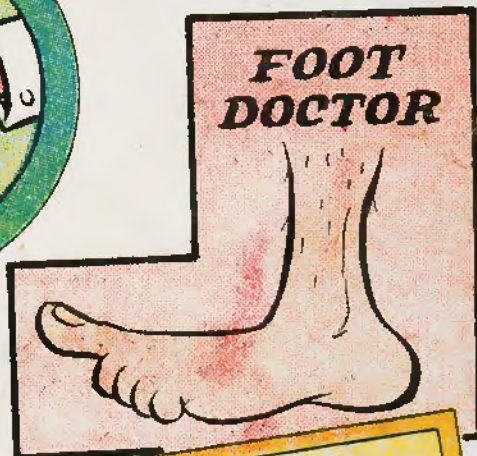
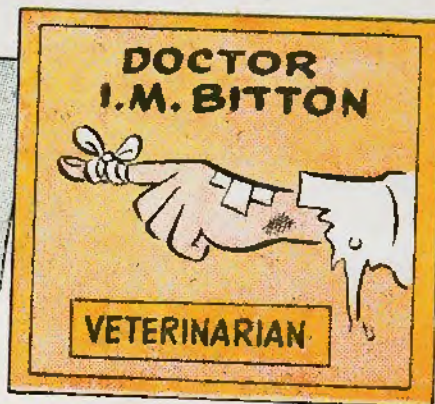
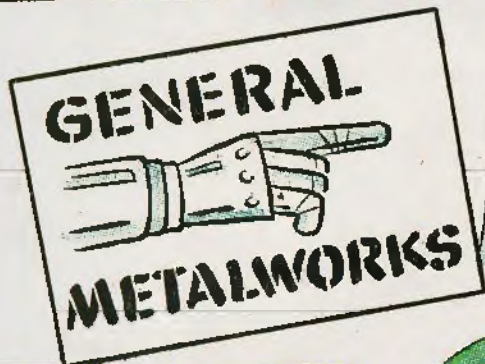




**T**AKE A LOOK AT THESE GOOFY  
VARIATIONS ON THE FAMILIAR  
POINTING FINGER SIGNS FROM..



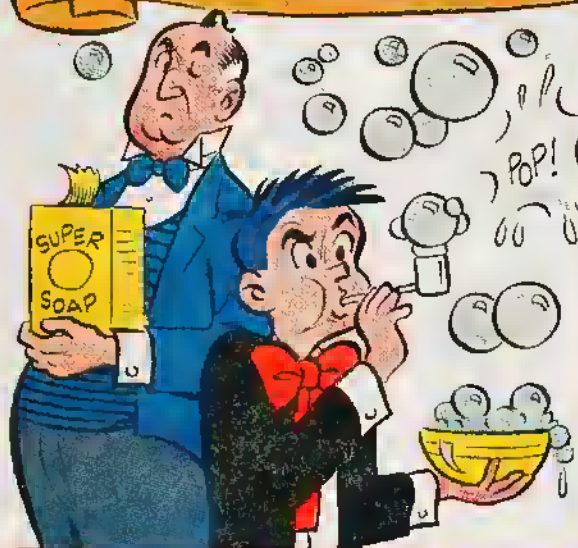
# JUGHEAD'S SIGNS OF THE TIMES





# MODERN MOTHER GOOSE

OLD KING COLE WAS A MERRY  
OLD SOUL AND A MERRY OLD  
SOUL WAS HE - HE CALLED  
FOR HIS PIPE AND HE CALLED  
FOR HIS BOWL AND HE  
CALLED FOR SOME SOAP TO  
BLOW BUBBLES!



MARY HAD A LITTLE LAMB,  
HIS FACE WAS WHITE AS  
SNOW - FOR EVERYWHERE  
THAT MARY WENT THE  
POOR SLOB HAD TO GO!


BYE, BABY BUNTING -  
DADDY'S GONE HUNTING  
TO PAY FOR THE SKIN  
HIS BABY BUNTING'S  
WRAPPED IN!



LITTLE BOY BLUE COME  
BLOW YOUR HORN - THE  
CATS ARE GATHERED  
'ROUND WAITING FOR  
YOUR CORN!



# RIVERDALE HIGH BULLETIN BOARD

  
THE NURSE'S  
OFFICE WILL  
RECEIVE  
EMERGENCIES  
BY APPOINT-  
MENT ONLY!

PRACTICE GOOD MANNERS  
IN THE CAFETERIA!

DON'T BREAK YOUR BREAD  
OR ROLL IN YOUR SOUP!

WATCH  
YOUR  
MOUTH

## ATTENTION!

SCHOOL  
SUPPLIES  
ORDERED  
FOR  
DELIVERY  
YESTERDAY  
MUST BE  
PLACED  
BEFORE  
NOON  
TOMORROW!

THE ONLY JOB THAT  
YOU START AT THE  
TOP IS DIGGING HOLES!

## NOTICE

WE ARE INDEED  
FORTUNATE  
TO HAVE THE  
SUPERINTENDENT  
VISITING US -  
AND WHEN HE  
LEAVES WE WILL  
BE MORE THAN  
THANKFUL!

## COME OUT FOR BASEBALL!!

REMEMBER-- THE  
DIAMOND IS A BOY'S  
BEST FRIEND!

*Coach Kleats*

## ATTENTION TEACHERS!

THE SCHOOL SUPERINTENDANT  
WILL SPEAK AT THE NEXT  
TEACHER'S CLUB MEETING!

THOSE MEMBERS WHO WISH  
TO CANCEL RESERVATIONS  
MAY CONTACT THE OFFICE!

TODAY IN THE  
CAFETERIA -  
**DREADED  
VEAL  
CUTLETS!**

## SPORTS!

THE FOOTBALL  
TEAM WILL  
PRACTICE  
PASSES NEXT  
TO THE GIRL'S  
SWIMMING  
POOL.

*Coach Kleats*

**WATCH  
OUT!**

FOR THE  
RIVERDALE  
HIGH SCHOOL

**BAND  
CONCERT**

SPELING  
TEST  
TOO BE  
GIVEN  
TODAY!

WHEN EVERYTHING ELSE  
FAILS TRY DOING WHAT  
THE TEACHER SUGGESTED!

 **DANCE** 

- FRI. NITE -

IF YOU MISS THIS NOTICE  
.. COME ANYWAY!

## - NOTICE -

ANY TEACHER  
WHO THINKS A  
STUDENT IS RUDE,  
OUGHT TO SEE  
THE PRINCIPAL!

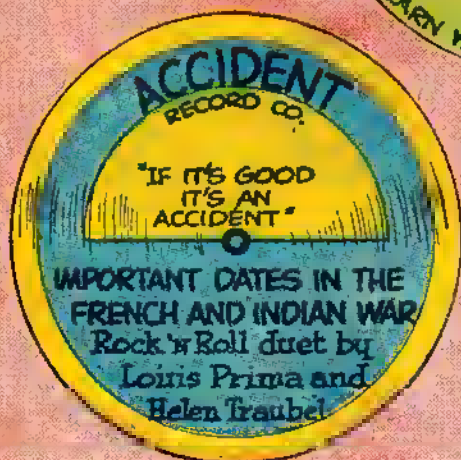
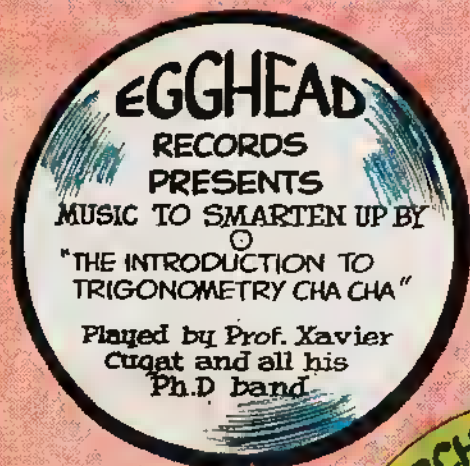


## THREE R'S DIVISION

Y'know what's the trouble with education? It's TOO EDUCATIONAL! Instead of making kids read boring old text books, teachers should try ENTERTAINING them! For example, kids love to listen to the Juke Box- so why not use MUSIC to teach with?

Here's what we have in mind- a few samples from **MADHOUSE'S** collection of

# EDUCATIONAL RECORDS!







## CLOTHES CALL DIVISION

Girls! When you walk down the street, do you wonder why old men shudder and young men faint? It's because of those dopey fashions you wear—that's why! Maybe you don't realize how stoopid you look and how much we guys suffer! Well—to give you **some** idea, MADHOUSE'S horror editor shows what would happen

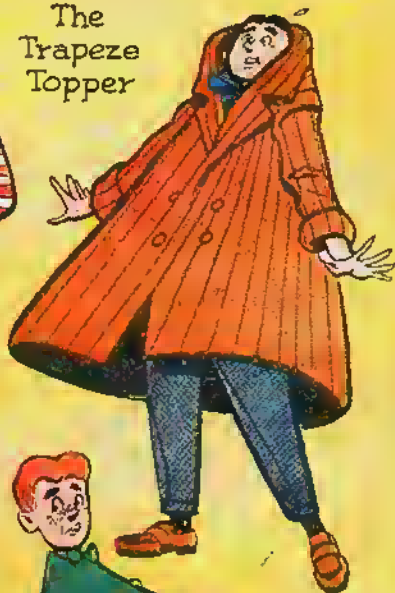
# IF MEN'S CLOTHING FOLLOWED WOMEN'S FASHIONS



The  
Sack  
Sweater



The  
Trapeze  
Topper



The  
Leotard  
Look



The  
Chemise  
Sportshirt

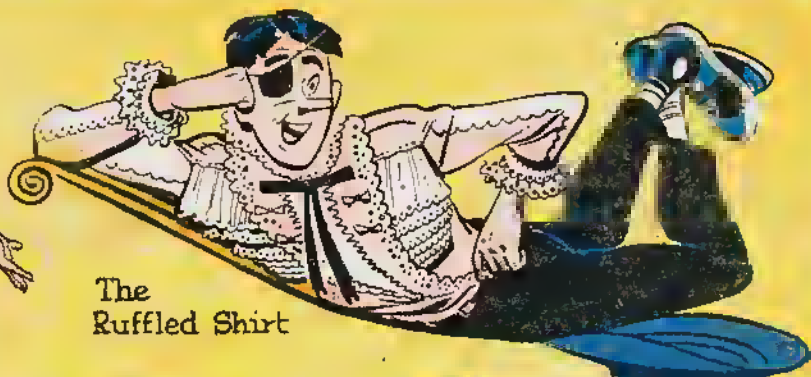


The  
Balloon  
Blazer





The  
Empire  
Drape



The  
Ruffled Shirt



The Toque Bonnet



The Poke Bonnet



The Joke Bonnet

But why limit it to **CIVILIAN** clothes? Imagine what would happen if this thing spread to the armed forces--!

Private Kuglehopf, you'll get the **CONGRESSIONAL MEDAL** for routing so many enemy soldiers!

But I didn't, sir! They took one look at my uniform, and **LAUGHED** themselves to death!





# MOOSE

WAS HIRED BY THE UNWARY EDITOR OF THE "RIVERDALE GAZETTE" TO WORK IN THE HEADLINE DEPT. ! THE RESULT OF HIS HARD WORK IS THIS GHASTLY COLLECTION OF:

## HEADLINE HOWLERS!



**BROOM FACTORY  
ROBBED!**

**BURGLARS MAKE  
CLEAN SWEEP!**

**Convict  
Escapes  
Noose!**

**Jury  
Hung!**

**TRAIN  
CARRYING  
LIVE  
KANGAROO  
JUMPS TRACK!**

**Turkey  
Growers  
Elect  
New  
Chairman  
of the  
Bird!**

**Local Girl  
Takes Top  
Honors In  
Dog  
Show!**

**Grill Suspect  
Over Big Blaze!**

**MANY ANTIQUES  
AT WOMEN'S CLUB  
CONVENTION!**

**Two New  
Candidates Toss  
Their Hates Into  
Political Ring!**

**Three Men Locked  
Up In Cigarette Case!**

**MAN STEALS  
GRANDFATHER  
CLOCK - FACES  
TIME!**

**Fashion Show  
Features  
Fur Coats  
Trimmed  
With Vermin!**



ADVERTISING DIVISION

# HEY FELLERS!!

You wanna be a virile, he-man type like John Wayne or a shnook like your uncle Melvin? Now's the time to act!! For a real rugged look, simply slip on a pair of

**MADHOUSE**

# Tattoo Gloves



**SPECIAL BONUS!!**  
WITH EACH PAIR OF  
TATTOO GLOVES WE  
WILL SEND A FREE PACK  
OF **FILTER TIP**  
**CHOCOLATE**  
**CIGARETTES**



**FLESH COLORED!**  
**SKIN TIGHT!**  
**JUST LIKE THE REAL THING!**  
(ALSO AVAILABLE WITH  
**HAIRY KNUCKLES!**)

GENTLEMEN: RUSH ME A PAIR OF  
YOUR DANDY TATTOO GLOVES. I  
AM ENCLOSED \$18.00 IN GENUINE  
INDIAN HEAD PENNIES!

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE \_\_\_\_\_

NUMBER OF HANDS ☐ ☐ ☐





# AUNT JUGGIE'S ADVICE to the LOVELORN

DEAR AUNT JUGGIE -  
I AM GOING WITH  
A NICE GIRL, BUT  
EVERYONE SAYS  
SHE HAS ROCKS IN  
HER HEAD. WHAT  
SHOULD I DO?  
- PUZZLED

Dear Puzzled --  
Just make sure the rocks  
in her head fit the holes  
in yours.

DEAR AUNT J.  
I HAVE JUST BEEN THRU A  
HEART-BREAKING ROMANCE.  
LAST MONTH I LOST 105 LBS.  
PLEASE ADVISE. JOHN K.

Dear John K.  
First tell me if the  
105 pounds was blonde  
or brunette.

Dear Aunt Juggie  
Ten years ago my  
best friend married my  
girl. They now have a  
seven year old daughter.  
Do you think there is  
still a chance for me?  
- Sheldon

Dear Sheldon --  
Sure. Wait another ten  
years and take out the  
daughter.

Dear Aunt Juggie -  
I just discovered that  
my boy friend has flat  
feet. Should I give him  
up?  
Mary Jane -

Dear M.J. --  
Not unless you discover  
his feet in somebody else's  
flat.

Aunt Juggie  
Can you please  
tell me how long  
boys should be  
kissed when saying  
goodnight?  
Worried -

Dear Worried --  
The same as short boys.

DO YOU HAVE A ROMANTIC PROBLEM? WRITE TO AUNT JUGGIE  
@ ARCHIE COMICS - 241 CHURCH ST. - N.Y., N.Y. - AND SHE  
WILL TRY TO HELP YOU IN THESE PAGES.







Notice how grown-ups are always giving each other awards? Like 'oscars' for the movies? 'Tonys' for the theater? 'Emmies' for TV? And 'Maggies' for publications? Well-what about teenagers? Aren't THEY entitled to awards? ~~ARCHIE~~ thinks they ARE - and we're ready to present 'em! They're called 'Archies'; of course-so here are the winners of the first annual

# ARCHIE AWARDS



An Archie\* to Stanley K. Freeman-  
First kid in history to get  
home from a heavy Satur-  
day night and discover that  
he had money left over.



An Archie\* to Hortense Blenheim-  
who spent the whole evening  
doing her homework without  
once turning on the radio or  
television set!

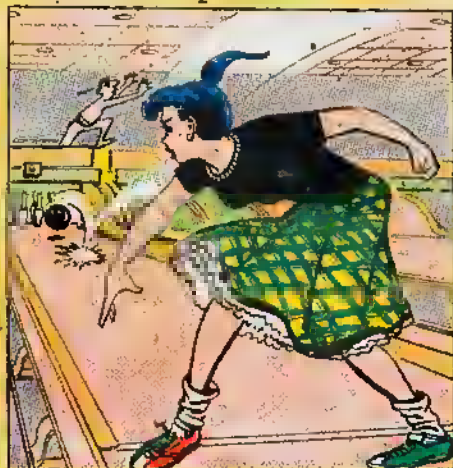




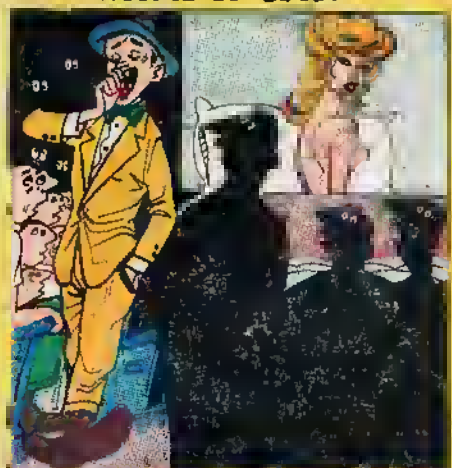
An "Archie" to Otis M. Bathgate-  
who built his own Hot Rod out  
of toothpicks, bubble gum  
and Dixie cup lids!



An "Archie" to Fillmore Grench-  
who talked about Jazz with  
his friends and used the word  
"nice" instead of "cool".



An "Archie" to Guendolyn Snurd-  
who bowled OVERHAND, piling  
up a score of nine strikes, five  
spares and fourteen pin boqs!



An "Archie" to Woodrow Chnmrm  
who got bored and walked out  
right in the middle of a  
Bridgette Bardot movie!

...and a special  
"Archie"  
(Senior Grade)  
in the Parents'  
Division to...



Bertram Z. Phlender-the first  
father to give his kid a raise in  
allowance WITHOUT BEING ASKED!

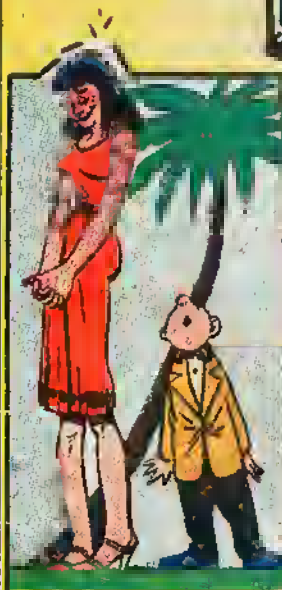


BEANPOLE DIVISION

# GIRLS! GIRLS! GIRLS!

Stop worrying about that little shrimp of a boy friend! Now, at last, you can be **SMALLER THAN HE IS**-thanks to-

## DE-LEVATOR SHOES



UNRETOUCHED PHOTO OF HAZEL FLOOP BEFORE TRYING DE-LEVATORS.



AFTER SWITCHING TO DE-LEVATORS SHOES, HAZEL FLOOP IS INCHES SHORTER.

THE HEELS OF THE DE-LEVATOR SHOES ARE HOLLOW. EACH CONTAINS A POWERFUL, MOTORIZED, STEEL DRILL. SIMPLY TOUCH THE SECRET BUTTON AND THEY DRILL HOLES THROUGH FLOOR OR PAVEMENT, ALLOWING YOU TO SINK! (ADJUSTABLE FOR 1, 2 AND 3 INCH DROPS)

GENTLEMEN; ENCLOSED IS \$18,000.00 IN CANCELLED MONGOLIAN STAMPS. PLEASE RUSH ME INFORMATION ABOUT YOUR DE-LEVATOR SHOES. (OR SEND ME A TALLER BOY FRIEND)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

HEIGHT (CHECK ONE)

☐

8 FEET

☐

12 FEET

☐

1 MILE





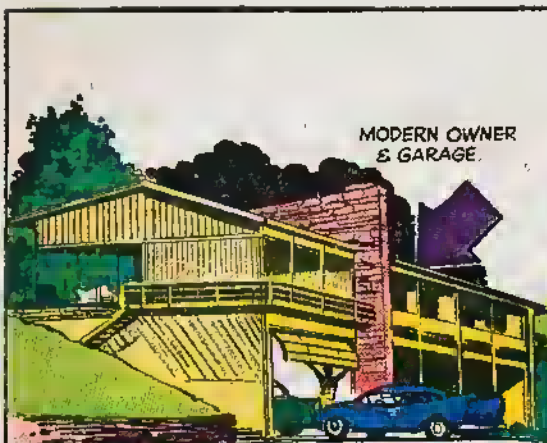
About five years ago, Detroit's auto manufacturers discovered a part of the car called the "TAIL FIN." What happened after THAT is history. Tail fins have been getting bigger and bigger, and here at MADHOUSE we've been getting worriered and worriered! SO-we peeked into our crystal ball, and came up with some fascinating facts concerning

## THE FUTURE OF THE TAIL FIN

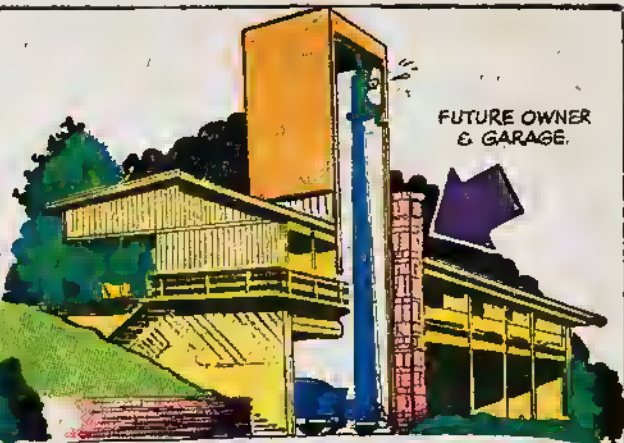
If tail fins on American cars continue growing, they'll eventually be equipped with beacon lights to warn off migrating birds and low-flying aircraft...



MODERN OWNER  
& GARAGE.

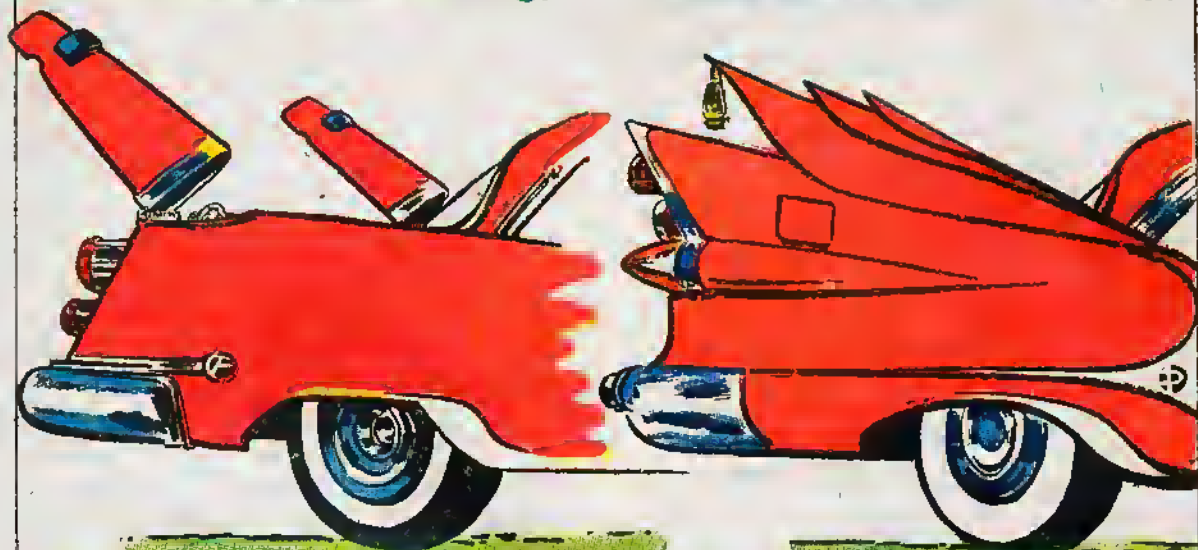


FUTURE OWNER  
& GARAGE.



Modern, split-level homes  
with small garages neatly  
tucked in the lower level...

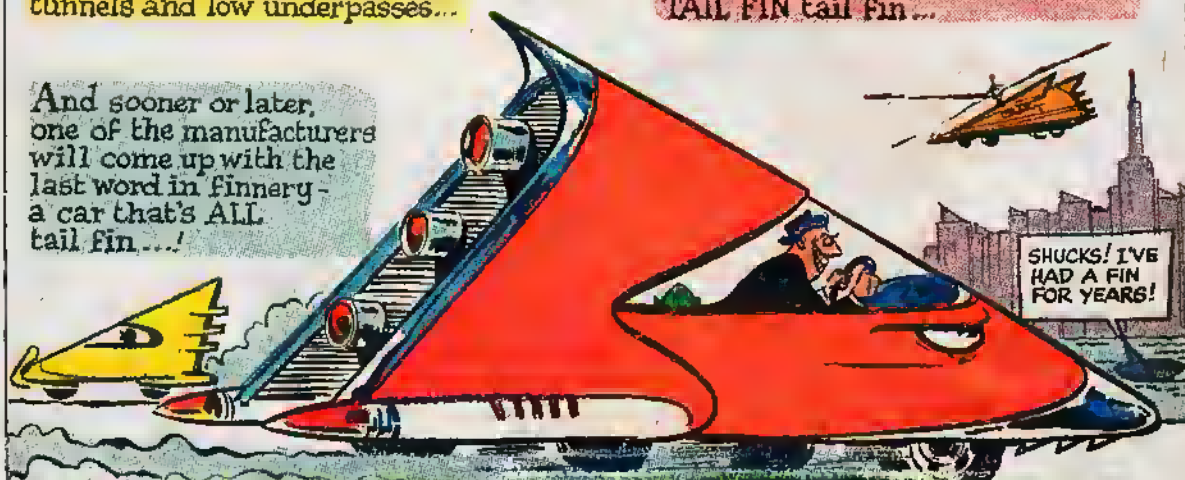
Will turn into ordinary  
homes with split-level  
GARAGES...



The HINGED tail fin will be  
developed, so cars can handle  
tunnels and low underpasses...

For the man who likes de luxe  
models, we'll have this super-special  
TAIL FIN tail fin...

And sooner or later,  
one of the manufacturers  
will come up with the  
last word in finnery -  
a car that's ALL  
tail fin...!

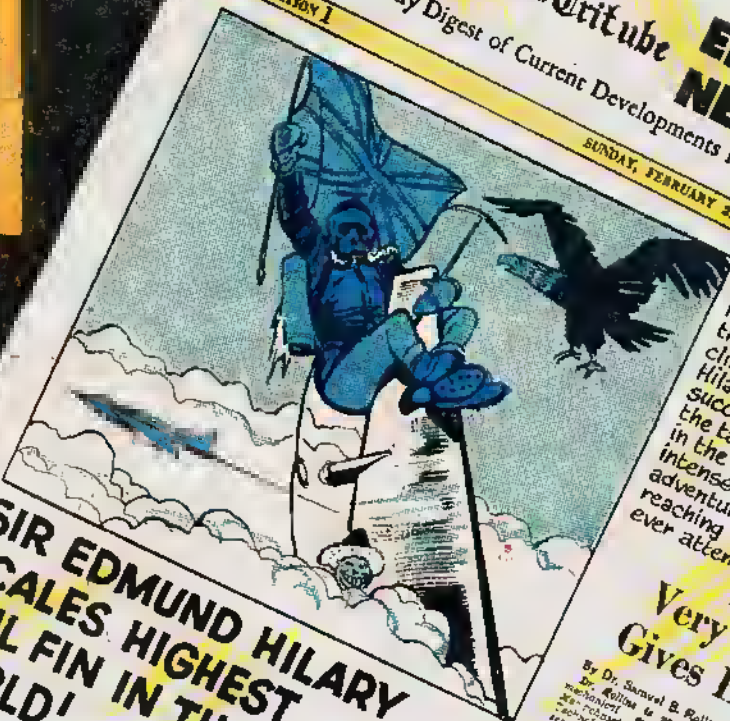


In fact, if they  
Keep ON getting  
bigger and  
bigger, you  
might pick up  
your paper  
some morning  
and find...

Harald NEW YORK

**Tribune**  
A Monthly Digest of Current Developments in the Field of Science  
SUNDAY, FEBRUARY 29, 1959

# ENGINE NEWS SUP



**SIR EDMUND HILARY  
SCALES HIGHEST  
TAIL FIN IN THE  
WORLD!**

Detroit, Feb 5—  
Word has been  
received here that  
the famed mountain  
climber Sir Edmund  
Hillary, has finally  
succeeded in scaling  
the tallest in the world  
in the world. Braving  
intense cold, the intrepid  
adventurer has succeeded  
reaching the greatest height  
ever attempted.

**Very Cold Work  
Gives Hot Results**

By Dr. Samuel B. Rollins  
Dr. Rollins is professor of  
mechanics and head of the  
department of mechanical  
engineering at the University of  
Michigan. He is also a member  
of the American Society of  
Mechanical Engineers.

## BUT WHY STOP THERE?

When the car manufacturers get tired of playing with  
fins, maybe they'll start on something else... like...

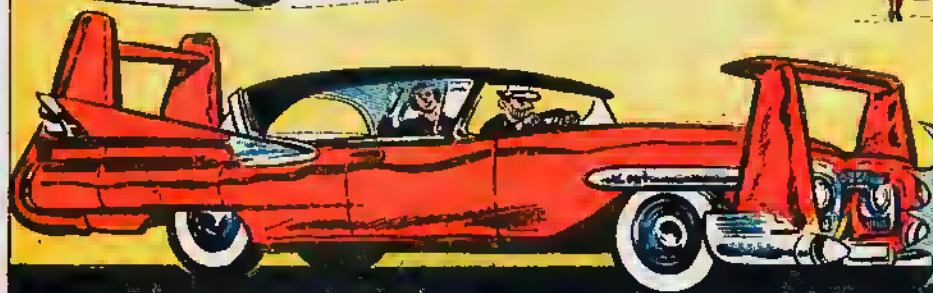


Mammoth hood  
ornaments...

COLLAPSIBLE, EXTERNAL  
REMOTE CONTROL SEAT  
FOR DRIVER SO THAT HE  
CAN SEE AROUND ORNAMENT.



Titanic tires...



By the way,  
what ever  
happened to  
those dandy  
Model "T"  
Fords???

And bulging bumpers...



SCIENCE DEPARTMENT

PRESENTING OUR

**MADHOUSE**

# INVENTION OF THE YEAR!

Some people call this the "AGE OF SPACE"—We call it the "AGE OF PLASTICS." Nowadays, EVERYTHING is made out of plastic. We have plastic toys, plastic furniture, even plastic cars—so **MADHOUSE** put its chief scientist, Dr. Dilton Doily, to work—and he finally came up with the greatest idea of the century--

## IMITATION PLASTIC

Now, at last, you can own all kinds of products that LOOK like rich, expensive plastic—but are actually made of crummy, cheap materials such as leather, mahogany, bronze, marble, silver, etc.!



Here, for example, is a combination ash tray and toe-nail clipper made out of beautiful gleaming plastic.



--and here is the same object made out of our new imitation substance called GOLD. A perfect copy, just like real...

THANKS TO **MADHOUSE**

# SCIENCE MARCHES ON!

DILTON DOILY'S



# Folklore Zoo

..A COLLECTION OF SLIGHTLY IMPOSSIBLE ANIMALS GATHERED FROM THE TALL TALES OF PAUL BUNYAN, DAVY CROCKETT AND OTHER FAMOUS AMERICAN FOLK CHARACTERS.

**THE HIDEBEHIND -**  
A DANGEROUS CRITTER, WHICH ALWAYS HIDES BEHIND SOMETHING! SINCE IT'S ALWAYS BEHIND PEOPLE, NOBODY KNOWS WHAT IT REALLY LOOKS LIKE!

GRROOF!

**THE SIDEHILL DODGER -**

THIS ANIMAL LIVES ONLY ON THE SIDES OF HILLS. IN ORDER TO WALK COMFORTABLY, IT HAS TWO SHORT LEGS ON THE UPHILL SIDE!

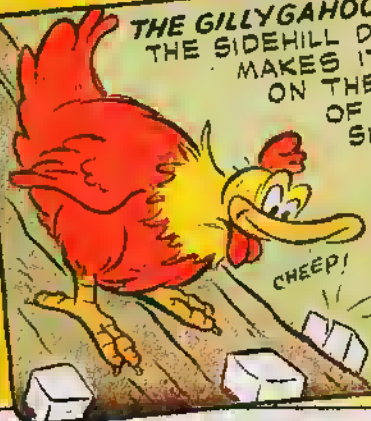


**THE GOOFUSBIRD** FLIES IN ONLY ONE DIRECTION - BACKWARDS! THIS IS BECAUSE IT HATES TO SEE WHERE IT'S GOING - BUT LOVES TO SEE WHERE IT'S BEEN!

**THE WHISTLEPUP** HAS A WHISTLE GROWING ON THE END OF HIS TAIL SO HE CAN CALL HIMSELF WHEN HE'S WANTED!



**THE GILLYGAHOO**, LIKE THE SIDEHILL DODGER, MAKES ITS NEST ON THE SIDES OF STEEP SLOPES. AS A RESULT IT LAYS SQUARE EGGS, TO KEEP THEM FROM ROLLING!



**THE HOOPSNAKE -**  
THIS REPTILE TRAVELS BY PUTTING ITS TAIL IN ITS MOUTH AND ROLLING ALONG AT A FURIOUS RATE! SOME SAY HE'S THE FORERUNNER OF THE HULA HOOP!





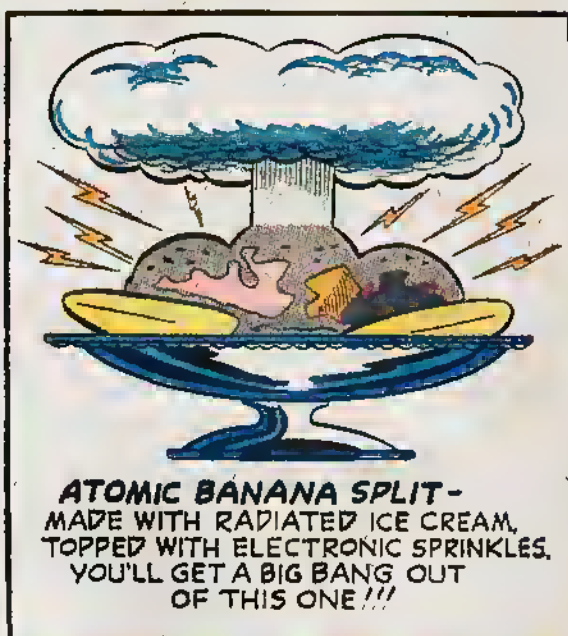


# SHELDON BROADBEAM'S ICE CREAM CREATIONS

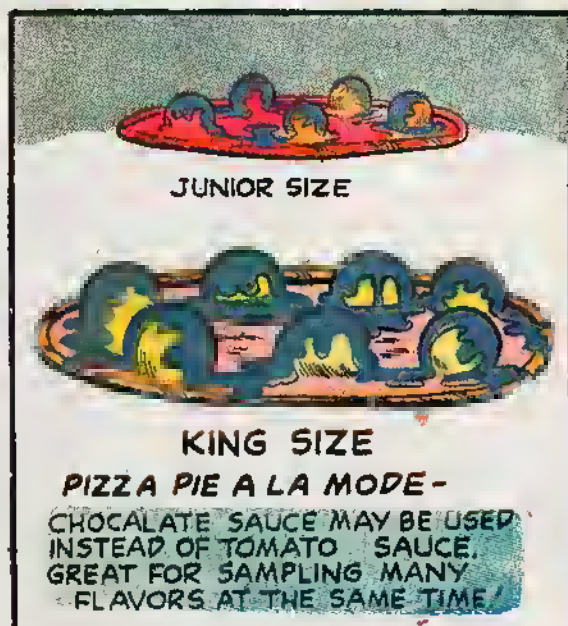
FABULOUS RECIPES FROM SHELDON'S SECRET  
COOK BOOK, REVEALED FOR THE FIRST TIME!  
CHOOSE YOUR FLAVORITE!



**DOUBLE CONE** - FOR DOUBLE-  
HEADED PEOPLE - CAN ALSO BE  
SERVED TO PEOPLE WITH  
ONE HEAD AND DOUBLE APPETITES!



**ATOMIC BANANA SPLIT** -  
MADE WITH RADIATED ICE CREAM,  
TOPPED WITH ELECTRONIC SPRINKLES.  
YOU'LL GET A BIG BANG OUT  
OF THIS ONE!!!

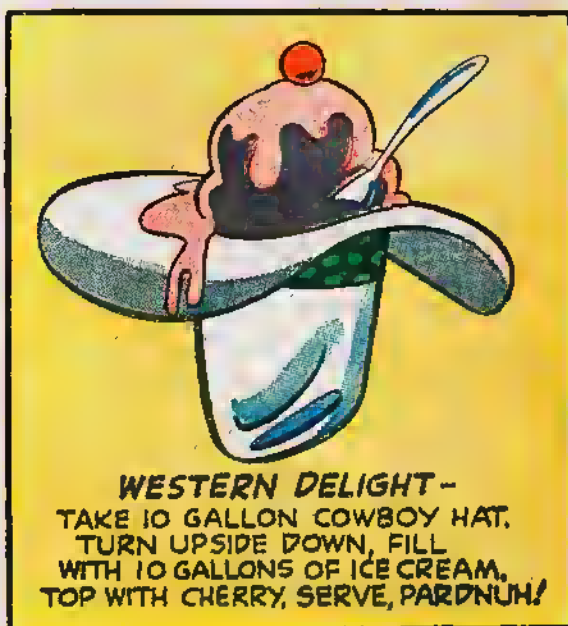


JUNIOR SIZE

KING SIZE

**PIZZA PIE A LA MODE** -

CHOCALATE SAUCE MAY BE USED  
INSTEAD OF TOMATO SAUCE.  
GREAT FOR SAMPLING MANY  
FLAVORS AT THE SAME TIME!



**WESTERN DELIGHT** -

TAKE 10 GALLON COWBOY HAT,  
TURN UPSIDE DOWN, FILL  
WITH 10 GALLONS OF ICE CREAM,  
TOP WITH CHERRY, SERVE, PARDNUH!

## HAMBURGER SUNDAE-

A COMPLETE MEAL IN  
ITSELF! ALTERNATE  
LAYERS OF ICE-CREAM AND  
HAMBURGERS, ADD PICKLE,  
MUSTARD AND BICARBONATE  
OF SODA TO TASTE!

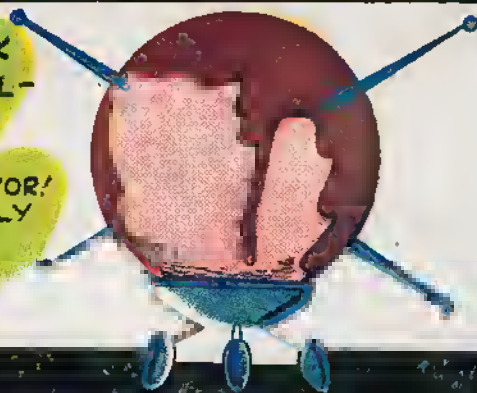


## TOSSED ICE CREAM SALAD-

FOR PEOPLE WHO HATE VEGETABLES!  
USE ICE CREAM, LETTUCE, TOMATOES,  
RADISHES, CARROTS, EAT ICE CREAM,  
TOSS OUT VEGETABLES!

## SPUTNIK SPECIAL-

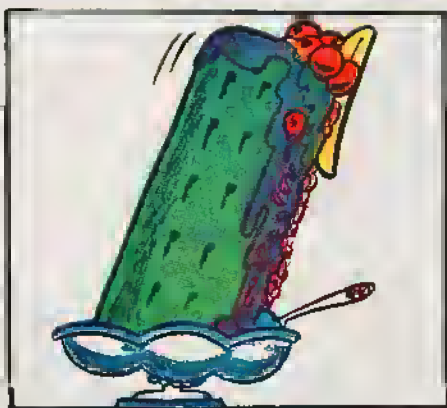
CAN BE  
MADE OF  
ANY FLAVOR!  
IT'S REALLY  
OUT OF  
THIS  
WORLD!



ABDOMINAL SNOW MAN - MAKE ICE  
CREAM SNOW MAN---SURROUND WITH  
WHIPPED CREAM--SWALLOW UNTIL ITS  
ALL IN YOUR ABDOMEN-(YUK!)

## LEANING TOWER OF PISTACHIO-

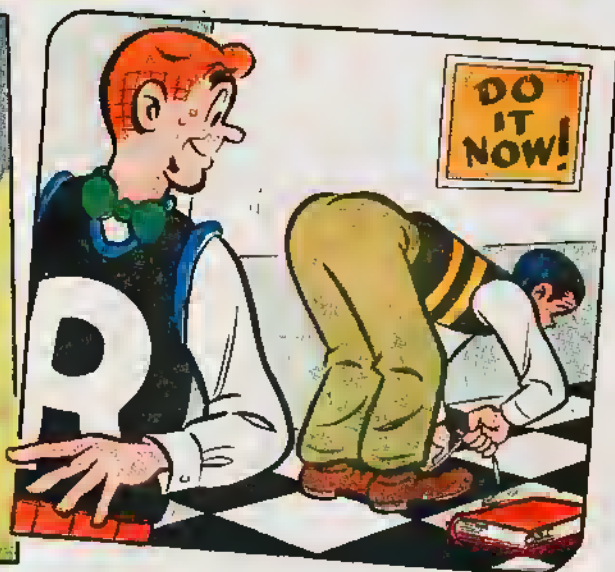
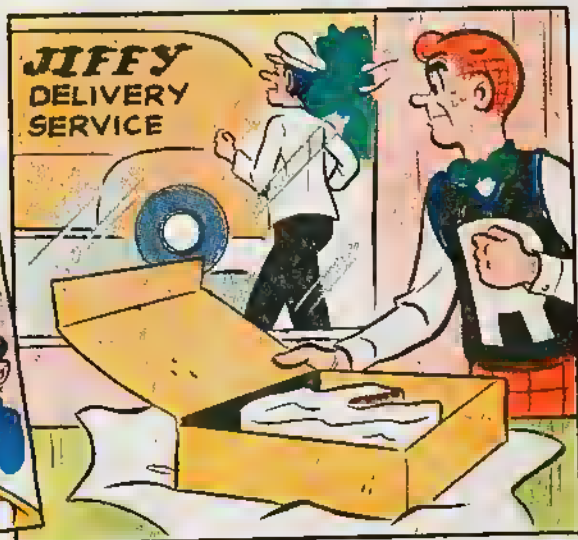
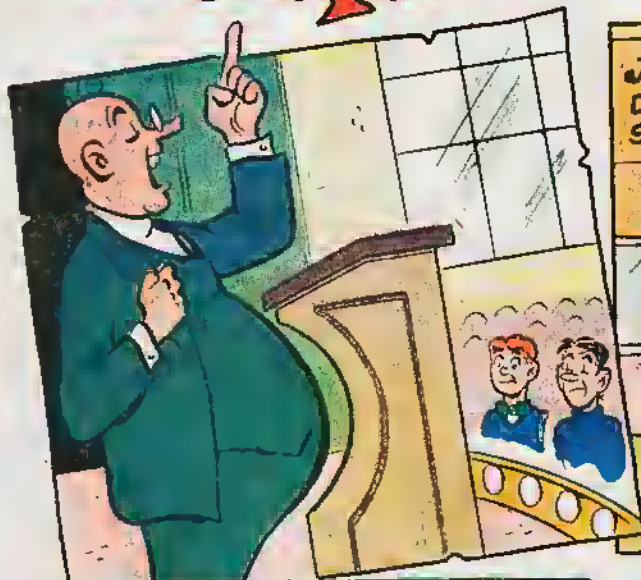
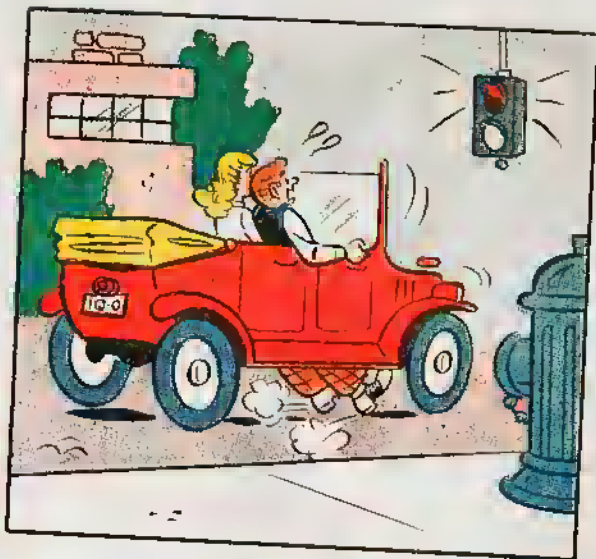
BUILD ICE  
CREAM TOWER,  
PUT CHERRIES,  
NUTS, FRUITS,  
ETC. ON ONE  
SIDE UNTIL IT  
LEANS! EAT  
BEFORE IT  
FALLS OVER!  
QUICK!





Archies

# TOO FUNNY FOR WORDS

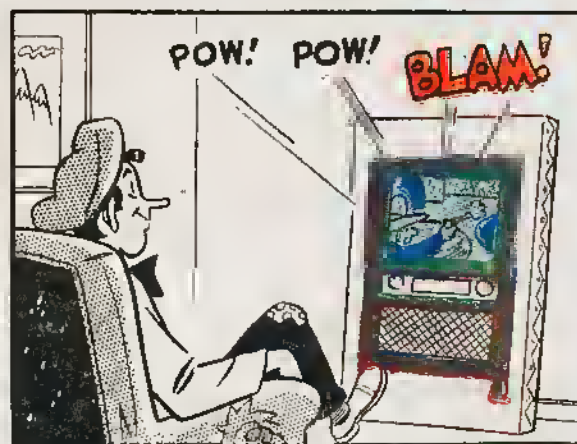
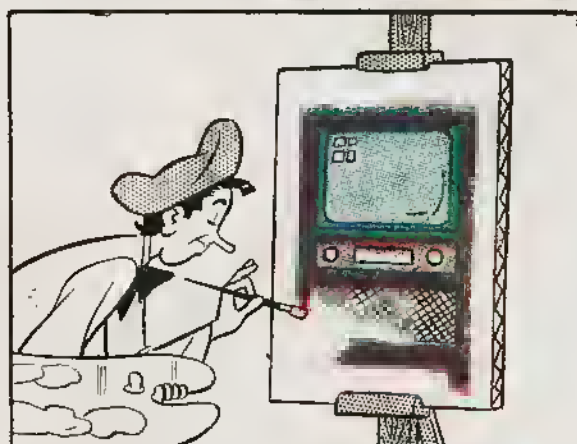
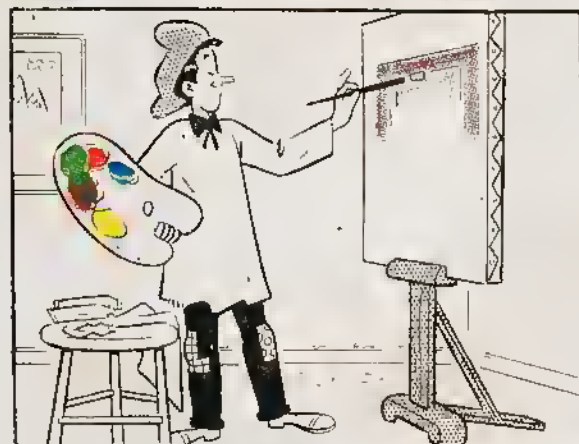


# Jughead

# DIPSY DOODLES



"TV  
TIME"



END



THIS PAGE IS FOR PEOPLE WHO ARE CRAZY ABOUT GAMES. WHY?  
BECAUSE PEOPLE WHO ARE CRAZY ABOUT GAMES WILL NEVER BE CRAZY  
ABOUT GAMES AGAIN-AFTER TRYING TO USE THIS-

# MADHOUSE CHECKER BOARD



## INSTRUCTIONS:

CUT OUT RED AND BLACK CHECKERS ON DOTTED LINE.



RED CHECKERS



BLACK CHECKERS

-----  
DOTTED LINE

\*THAT'S FRENCH FOR "JUMP" STOOPID!



# Jughead

In

# LAST LAFF

THEY LAUGHED  
WHEN I SAT DOWN  
AT THE PIANO---



THEY LAUGHED WHEN I  
WALKED OVER AND PICKED  
UP THE VIOLIN---



THEY LAUGHED WHEN  
I LEAPED TO MY FEET.  
TO SING---



THEY LAUGHED WHEN I  
ANNOUNCED THAT I WOULD  
TELL A JOKE ---



IS IT MY FAULT THERE WASN'T  
ANY STOOL?



THEY DIDN'T KNOW  
I WAS FROM THE  
INSTALLMENT  
COMPANY!



HOW DID I KNOW I WAS UNDER  
THE TABLE?



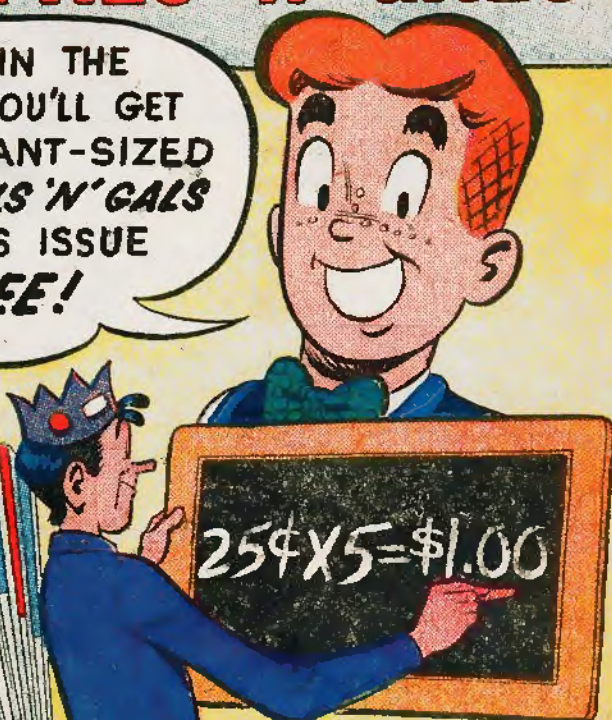
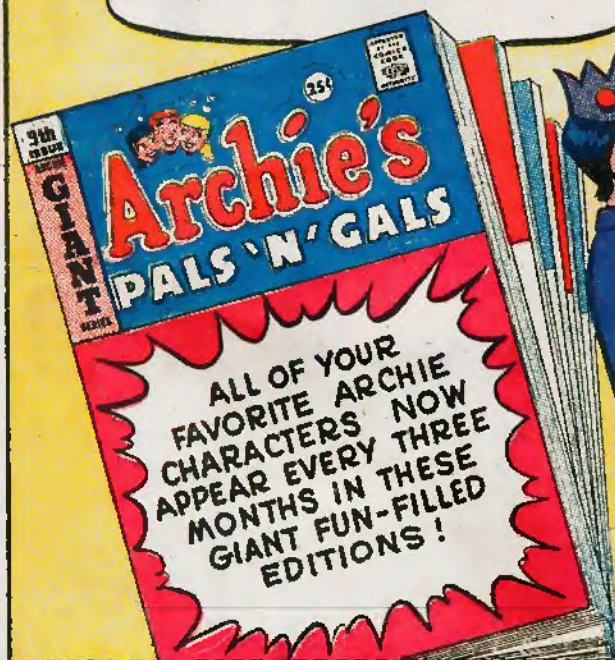
BUT THEY STOPPED QUICK ENOUGH  
WHEN I TOLD IT!





FREE  
WE'RE GIVING AWAY <sup>1</sup> COPIES OF  
**Archie's PALS 'N' GALS!**

THAT'S RIGHT! - FILL IN THE  
COUPON BELOW AND YOU'LL GET  
A WHOLE YEAR (FOUR GIANT-SIZED  
ISSUES) OF *ARCHIE'S PALS 'N' GALS*  
PLUS ONE EXTRA BONUS ISSUE  
**ABSOLUTELY FREE!**



NO, JUGGIE'S  
ARITHMETIC ISN'T WRONG!  
-YOU SAVE 25¢ OVER THE  
NEWSSTAND PRICE!  
YOU WILL GET FIVE BIG  
ISSUES FOR THE PRICE OF  
FOUR! -BUT DON'T DELAY!  
-THIS OFFER IS LIMITED  
SO SUBSCRIBE **NOW!**

SEND TO: **ARCHIE'S PALS 'N' GALS 5 FOR 4**  
**ROOM 603, 241 CHURCH ST.**  
**NEW YORK CITY 13, N.Y.**

GENTLEMEN: ENCLOSED PLEASE FIND ONE  
DOLLAR (\$1.50 IN CANADA) FOR THE NEXT  
FOUR ISSUES OF *ARCHIE'S PALS 'N' GALS*  
**PLUS FREE BONUS ISSUE!**

(PLEASE  
PRINT)

NAME \_\_\_\_\_ AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

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# MARTIANS GO HOME!



A black and white advertisement for 'Cosmo the Merry Martian'. On the left, a large comic book cover is shown with the title 'COSMO THE MERRY MARTIAN' and 'AUG. #5'. A speech bubble from the cover says: 'DO YOU WANT SUSPENSE, MYSTERY, LAUGHTER AND KNOWLEDGE OF THE WORLDS BEYOND? WATCH FOR THIS ISSUE!!'. To the right of the cover, a tall, thin Martian character with a single antenna and a small body is standing. Below the cover, two smaller Martian characters are looking up. At the bottom center, a small, round, one-eyed Martian is peeking out. On the right side, there is a stack of three small, round, one-eyed Martians. Above them, a planet with a ring is visible. Text on the right reads: 'EARTH PEOPLE DON'T NEED YOU! WE HAVE OUR OWN SPACE GANG! MEET COSMO! ORBI! THE MOONLINGS! PROFESSOR THIMK! THE GILLYWUMP! AND A WHOLE NEW GALAXY FOR ARCHIE SERIES FANS!!'. Below this, the word 'COSMO' is written in large, bold letters, followed by 'THE MERRY MARTIAN' in smaller letters. At the bottom right, text says: 'ONE DIME BUYS YOU A TRIP TO A BILLION LAUGHS IN OUTER SPACE! GET YOUR COPY TODAY!!!'. The number '127' is in the bottom right corner.

EARTH PEOPLE DON'T NEED YOU! WE HAVE OUR OWN SPACE GANG! MEET COSMO! ORBI! THE MOONLINGS! PROFESSOR THIMK! THE GILLYWUMP! AND A WHOLE NEW GALAXY FOR ARCHIE SERIES FANS!!

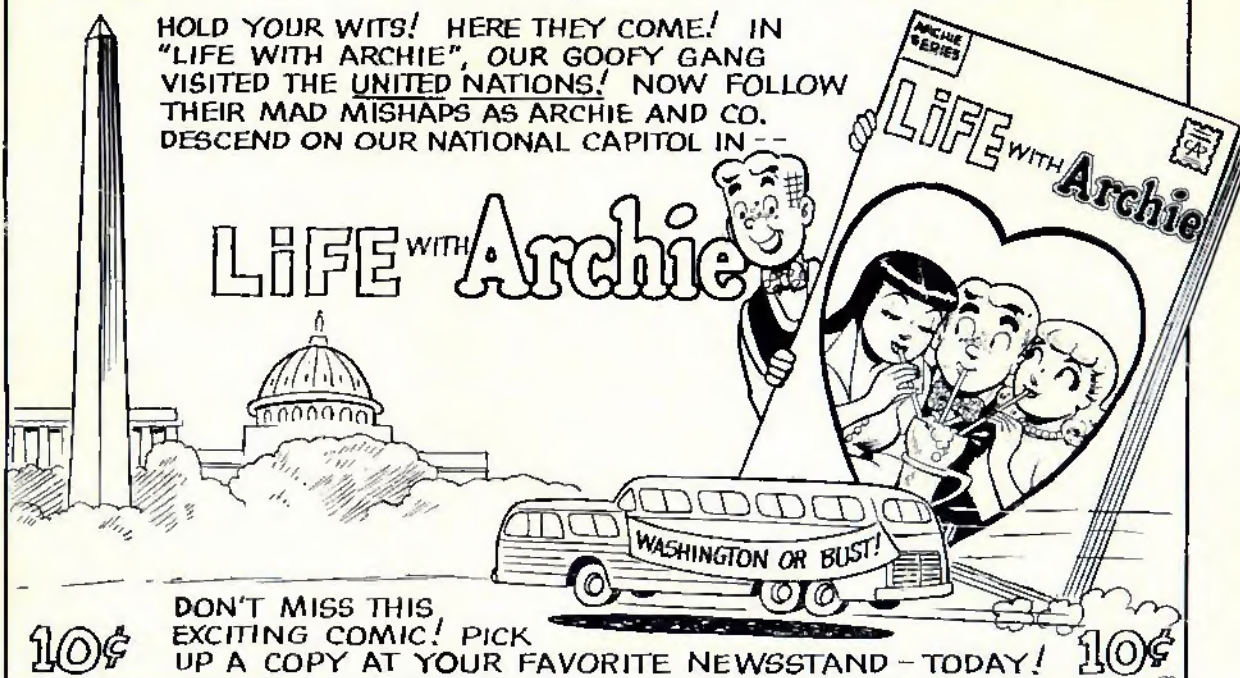
**COSMO**  
THE MERRY MARTIAN

DO YOU WANT SUSPENSE, MYSTERY, LAUGHTER AND KNOWLEDGE OF THE WORLDS BEYOND? WATCH FOR THIS ISSUE!!

ONE DIME BUYS YOU A TRIP TO A BILLION LAUGHS IN OUTER SPACE!  
GET YOUR COPY TODAY!!!

127

# WASHINGTON, D.C. INVADED!



A black and white advertisement for 'Life with Archie'. On the left, a tall, thin obelisk (the Washington Monument) is shown. In the background, the U.S. Capitol dome is visible. In the foreground, a bus is driving towards the right, with a sign on its side that says 'WASHINGTON OR BUST!'. To the right of the bus, a large comic book cover for 'LIFE WITH Archie' is shown. The cover features a heart-shaped frame containing a drawing of Archie and his friends. Above the cover, text reads: 'HOLD YOUR WITS! HERE THEY COME! IN "LIFE WITH ARCHIE", OUR GOOFY GANG VISITED THE UNITED NATIONS! NOW FOLLOW THEIR MAD MISHAPS AS ARCHIE AND CO. DESCEND ON OUR NATIONAL CAPITOL IN --'. Below this, the title 'LIFE WITH Archie' is written in large, bold letters. At the bottom left, the price '10¢' is shown. At the bottom right, the price '10¢' is shown. The number '128' is in the bottom right corner.

HOLD YOUR WITS! HERE THEY COME! IN "LIFE WITH ARCHIE", OUR GOOFY GANG VISITED THE UNITED NATIONS! NOW FOLLOW THEIR MAD MISHAPS AS ARCHIE AND CO. DESCEND ON OUR NATIONAL CAPITOL IN --

**LIFE WITH Archie**

WASHINGTON OR BUST!

10¢ DON'T MISS THIS EXCITING COMIC! PICK UP A COPY AT YOUR FAVORITE NEWSSTAND - TODAY! 10¢

128

**ARCHIE COMICS ARE COMICAL COMICS**



VERONICA, JUG AND I  
WORKED A WHOLE YEAR  
TO MAKE THESE THE  
BEST ANNUALS YOU  
EVER READ!

THEY TOP  
ANYTHING  
WE'VE DONE  
BEFORE!

Y!! THE THINGS THAT  
HAPPEN WHEN THOSE  
TWO GET TOGETHER  
...AND THEY ALL  
HAPPEN TO ME!

# TWO BIG NEW BOOKS

FOR YOUR ARCHIE SERIES  
LIBRARY!



BE SURE YOU  
DON'T MISS OUT  
ON ALL THE FUN!  
- FILL OUT THIS  
COUPON AND  
MAIL IT TO US  
**NOW!**

ARCHIE SERIES #7 (ROOM 603)

241 CHURCH STREET  
NEW YORK 13, NEW YORK

PLEASE SEND ME THE FOLLOWING:

☐ BETTY & VERONICA ANNUAL #7

☐ JUGHEAD ANNUAL #7

I ENCLOSE 25¢ (35¢ IN CANADA) IN COIN  
FOR EACH TITLE THAT I HAVE CHECKED.

NAME \_\_\_\_\_  
(PLEASE PRINT)

AGE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ENCLOSE 25¢  
FOR EACH BOOK  
YOU ORDER AND  
WE'LL SEND IT  
TO YOU AS SOON  
AS IT COMES OFF  
THE PRESSES!